

New Business Models in Personalised Healthcare

07 March 2013, 16:00-18:00

J6Q1 European Parliament/Brussels

Moderators: Angela Brand, Institute for Public Health Genomics, Maastricht University, The Netherlands

Babette Regierer, Fraunhofer IBMT/LifeGlimmer GmbH

Rapporteurs: Babette Regierer, Fraunhofer IBMT/LifeGlimmer GmbH

	16:00 – 18:00
16h00	Welcome and Introduction
16h10	Angela Brand <i>Personalised Healthcare – what and how to translate?</i> Institute for Public Health Genomics, Maastricht University, The Netherlands
16h25	Frank Bier <i>New Business Models in Diagnostics for Personalised Healthcare</i> Fraunhofer Institute for Biomedical Engineering Potsdam, Germany
16h40	Bonnie Wolff-Boenisch <i>European Perspectives for Health</i> Science Europe, Belgium
16h55	Regina Connolly <i>Business Models for Connected Health</i> Dublin City University, Dublin, Ireland
17h10	Kapuetta Satyamoorthy <i>Confounding Factors for Personalised Medicine</i> Manipal Life Sciences Centre, Manipal University, India
17h25	Giovanni Milandri <i>Connected Frugal Healthcare – Innovation at the SA Medical Research Council</i> Medical Research Council Western Cape, South Africa
17h40	Final Discussion and Summary
18h00	End of Session